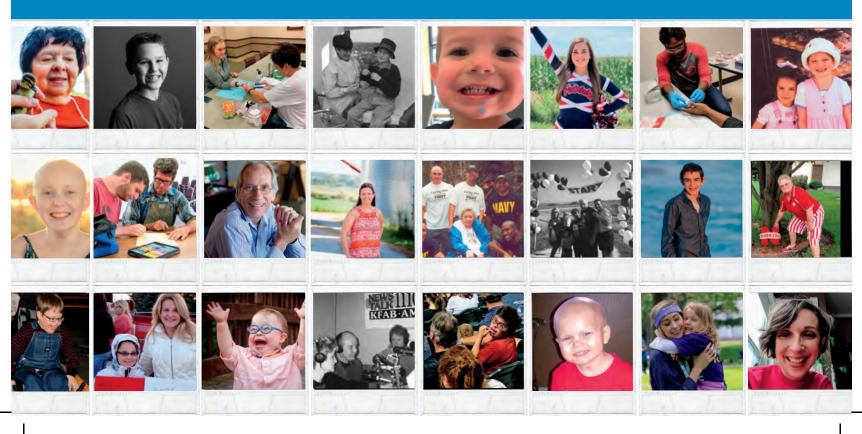




2021-2022 ANNUAL REPORT

Connecting companies and causes for 50 years





WE TURNED 50...AND IT SHOWS!

Upon receiving a potentially life-altering diagnosis, a new journey begins. CHAD and 23 member health agencies serve to join that journey through education, programming and vital research.

A half-century ago, CHAD opened its doors to connect philanthropic companies and their employees across Nebraska to leading statewide health agencies making an impact on the causes they care about most. For 50 years, we've successfully engaged Nebraskans to ensure our member agencies continue to thrive as vital resources for many of our families and friends that are working so hard to end those new journeys victoriously.

Together we have marked and celebrated a long history of success that includes research breakthroughs, along with new and expanded programming and services across the state through our member agencies that ultimately serve all Nebraskans.

New this year, we kicked off our LiVE initiative, which connects passionate professionals to volunteer leadership roles with the agencies they care about most (p. 6).

CHAD will continue to be your vehicle to designate to the health agency of your choice. And, as always, 100 percent of your designation will go directly to supporting the health of fellow Nebraskans.

Thank YOU for joining us on this journey as we look forward to serving Nebraskans into the next half-century.



Jamie Gutierrez State Board Chair



Michelle Grossman President & CEO

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LEADERSHIP ADDRESS



MISSION

Connecting companies and causes to raise funds for Nebraska's leading health agencies.

VISION

CHAD (Combined Health Agencies Drive) raises funds to support our members' missions. We are relentless in raising awareness and empowering Nebraskans facing chronic disease, disabilities and endof-life issues. Most importantly, we strive to improve their quality of life for the betterment and health of all here in Nebraska.

WHAT WE DO

- Promote employee engagement and wellness through workplace partnerships and connect them with health causes they care about most.
- Engage our volunteers, including Board members and stakeholders, to affect change in our communities.
- Award Curt Gordon Memorial
 Foundation grants to our member agencies each year to fund and foster health programs across the state that are vital to member agency constituents and their families.
- Raise funds for member agencies to expand reach and resources, including education, screening, prevention programs, and accessible care and support channels for patients, caregivers and families, along with advocacy support and research efforts.

ABOUT CHAD 03

Funds
1.58 M
RAISED IN 2021-22

\$1.12m

DISTRIBUTED ACROSS
THE STATE IN 2021-22

\$63 MILLION FUNDS RAISED SINCE 1972

17

HEALTH OF

NEBRASKA

SPONSORSHIPS

AWARDED

FOUNDATION GRANTS AWARDED

\$9 cents

OF EVERY DOLLAR SUPPORTED CHAD'S MISSION

oto courtesy of Autism Action Partnership.

2021-22 funding

2021-22 income

THE ALS ASSOCIATION MID-AMERICA CHAPTER—\$48,274 ALZHEIMER'S ASSOCIATION NEBRASKA CHAPTER—\$142,815 AMERICAN LUNG ASSOCIATION IN NEBRASKA-\$50,929 ARTHRITIS FOUNDATION NEBRASKA—\$32,202 AUTISM ACTION PARTNERSHIP—\$34,134 BRAIN INJURY ALLIANCE OF NEBRASKA-\$25,840 CROHN'S & COLITIS FOUNDATION, NEBRASKA/IOWA CHAPTER—\$44,212 CYSTIC FIBROSIS FOUNDATION - NEBRASKA CHAPTER—\$41,758 JDRF NEBRASKA-IOWA CHAPTER—\$165,572 LEUKEMIA & LYMPHOMA SOCIETY - NEBRASKA CHAPTER—\$75,405 MARCH OF DIMES, NEBRASKA & WESTERN IOWA MARKET-\$51,235 MUSCULAR DYSTROPHY ASSOCIATION OF NEBRASKA-\$7,366 NATIONAL MS SOCIETY - MID AMERICA CHAPTER—\$49,368 NEBRASKA AIDS PROJECT—\$32,511 NEBRASKA CHAPTER OF THE NATIONAL HEMOPHILIA FOUNDATION—\$26,143 NEBRASKA COMMUNITY BLOOD BANK-\$9,036 NEBRASKA HOSPICE AND PALLIATIVE CARE ASSOCIATION—\$39,378 NEBRASKA KIDNEY ASSOCIATION—\$64,394 SUSAN G. KOMEN® GREAT PLAINS—\$21,956 TEAM JACK FOUNDATION—\$51,341 UNITED CEREBRAL PALSY OF NEBRASKA—\$24,143

DESIGNATIONS TO NON-MEMBER AGENCIES—\$52,909 CHAD CURT GORDON MEMORIAL FOUNDATION GRANTS—\$27,000

TOTAL FUNDING: \$1,117,922 NET ASSET BALANCE: \$786,890



Note: Epilepsy Foundation Nebraska and Nebraska Health Care Foundation joined in FY21-22 and American Foundation For Suicide Prevention—Nebraska joined in FY22-23 and are not included in FY 21-22 distributions.

FINANCIALS



Life's most persistent and urgent question is, what are you doing for others? - Martin Luther King, Jr.

According to Gallup, only 36% of American employees are engaged with their work. Fortunately, many studies have shown that volunteer programs can increase employee engagement and help organizations grow. However, in this 'new normal' of Covid, prospective volunteers and nonprofits alike have experienced some disconnect within their communities.

The LiVE initiative (Leadership in Volunteer Engagement) connects passionate professionals to volunteer leadership roles with the agencies they care about most. This collaboration between Combined Health Agencies Drive (CHAD) and its 23 statewide member agencies ensures volunteers can easily connect with the agencies that need them.

Whether you're ready to join a board of directors, an event committee, or simply assist at an event registration table, CHAD can help you connect with impactful volunteer opportunities at our member agencies.

Please visit www.chadnebraska.org/liveinitiative or scan QR code below to learn more and get started!







BLUE CROSS AND BLUE SHIELD OF NEBRASKA SUPPORTS CHAD THROUGH HEALTH OF NEBRASKA SPONSORSHIP

For more than 80 years, Blue Cross and Blue Shield of Nebraska (BCBSNE) has offered security and stability to its members faced with medical expenses. Through its Health of Nebraska initiative, BCBSNE seeks to support programs that address social determinants of health and health equity.

Thanks to their support, 7,696 Nebraskans (and counting!) were directly impacted by this sponsorship over the last year. This year's funding helped to create or expand direct programming with nine member agencies. Additionally, five member agencies received support for their signature events across the state, with three of these events raising over \$1.1 million for critical programming, resources and medical research. Six more member agency recipients were awarded funding for their respective missions and general operating support. BCBSNE's investment through the Health of Nebraska sponsorship continues to affect real change with patients and their families in communities across the state, all while supporting the missions of CHAD and its 23 member agencies.

CURT GORDON MEMORIAL FOUNDATION

CHAD stakeholders are committed to growing the Curt Gordon Memorial Foundation, which fosters the innovation and outreach of our member agencies. Seven agencies received grants from the Foundation this year. These grants provide vital funds for newly created or expanded programs, resulting in more resources for Nebraskans.

- Autism Action Partnership: Be SAFE Training in Kearney.
- Nebraska AIDS Project: Kearney/Grand Island conference.
- Nebraska Health Care Foundation: Accredited hybrid education platform in medication aide training.
- Nebraska Hospice and Palliative Care Association: Accredited hospice aide training.

- Nebraska Kidney Association: 300 early detection screenings.
- Team Jack Foundation: Football camp scholarships.
- United Cerebral Palsy of Nebraska: Tech Tools assessments and updates across Nebraska.

IMPACT 07



ADVOCACY

21 member agency staff and volunteers advocate for their causes on state and national levels.



JDRF Nebraska-lowa Chapter excels at communicating the financial, medical and emotional costs of TID, which helps secure federal funding for diabetes research and aids in shaping health and regulatory policy.

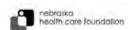


PROGRAMMING AND EDUCATION

ALL agencies excel at providing innovative programming and educational outreach. Virtual outreach ensures all Nebraskans can access the resources they need.



The Nebraska Health Care Foundation works to improve the quality of healthcare throughout Nebraska, with accessible and affordable professional development training for healthcare staff across the state.



SUPPORT GROUP NETWORKS

20 agencies offer robust support networks in Nebraska, with most evolving to hybrid platforms capable of connecting with those who are homebound.



Autism Action Partnership has a vast and accessible network across the state, including the Autism Support Group of Kearney (ASK) and the Special Needs Forum for Families.



RESOURCES 08



PATIENT AND FAMILY ASSISTANCE

19 agencies have financial assistance programs to offset medical costs.



During the holiday season, Nebraska AIDS Project was able to provide food vouchers for 396 of its clients and families. It also provided holiday gifts for 64 children of people living with AIDS across the state.



CAMPS AND FAMILY EVENTS

9 agencies host children and families at camps and events to empower their constituents and loved ones. These build a sense of community and often result in lifelong learning and friendships.



The Arthritis Foundation of Nebraska reaches hundreds of children and families across the state with annual summer camps and family day events, providing education, resources and networking opportunities.



VITAL RESEARCH

9 agencies continue to fund and secure better screenings, treatments and prevention to reach the goal of a cure.



Over the last five years, the Leukemia & Lymphoma Society — Nebraska helped to advance 75 percent of the almost 100 FDA-approved blood cancer treatment options.



RESOURCES 09

2021-22 TOP CAMPAIGNS

OMAHA TOP CAMPAIGNS

Contract campaign with United Way of the Midlands in Douglas, Sarpy and Pottawattamie counties

Union Pacific Railroad First National Bank of Omaha Valmont Industries, Inc. Blue Cross and Blue Shield of Nebraska

Lozier Corporation

Mutual of Omaha Insurance

Company Tenaska Inc. HDR, Inc.

Physicians Mutual Insurance

Company Conagra Brands Ag Processing, Inc.

Kiewit

Omaha Public Power District Omaha World-Herald Company Lincoln Financial Group

Werner Enterprise

UPS

Deloitte LLP

Northern Natural Gas Company

iHeart Media Kellogg Company The Scoular Company Lindsay Corporation Methodist Health System

Barnhart Press U.S. Bank

Security National Bank of Omaha

Bank of America Wells Fargo Kutak Rock LLP

Douglas County - Nebraska

Scheels All Sports

National Indemnity Company

KPMG LLP

QuikTrip Corporation

Children's Hospital & Medical Center

University of Nebraska Medical

Center

Baxter Auto Group Nebraska Medicine

Nebraska Furniture Mart, Inc. Central States Health & Life Co. of

Omaha

Zachry Engineering Creighton University Pacific Life Insurance Company

Target Corporation
Baker's Supermarkets

AAA Life Insurance Company

Koley Jessen P.C., LLO

Metropolitan Utilities District

American National Bank

fnic

IPG Shared Services Nebraska Total Care

Central States Indemnity Co. of

Omaha

Woodmen of the World Life

Insurance Society

Nelnet

ACCESSbank

MidAmerican Energy COX Communications Cobalt Credit Union

Google

Black Hills Corporation Great Western Bank NP Dodge Company McCarthy Capital Union Bank & Trust

Federal Reserve Bank of Kansas

City

B.P. Canada Energy Marketing

Corp.

SilverStone Group

Lockton Fiserv

Greater Omaha Chamber BKD CPAs & Advisors Visiting Nurse Association Sirius Computer Solutions

McGrath North
Alvine Engineering

Facebook

Diversified Financial

DLR Group

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Ideal Images State of Nebraska

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Lamp Rynearson

E & A Consulting Group, Inc. University of Nebraska at Omaha

RSM Co.

Cummins Sales & Service
TD2 Engineering & Surveying

Veridian Credit Union

Schemmer

Avenue Scholars

CHI Health

Goodwill Industries

Douglas Omaha Technology

Commission

Enterprise

Farmers National Company

CHAD (Combined Health Agencies

Drive)

LINCOLN TOP CAMPAIGNS

Full partnership with United Way of Lincoln and Lancaster County

Nelnet

Union Bank & Trust

Ameritas

University of Nebraska - Lincoln

Duncan Aviation

Assurity

State of Nebraska

NEBCO. Inc.

Lincoln Public Schools

Bryan Health SCHEELS

Lincoln Electric System

Crete Carrier Corporation

Zoetis

City of Lincoln

Olsson

Farmers Mutual of Nebraska

UNICO Group BNSF Railway FNBO

Nationwide

BKD CPAs & Advisors

U.S. Bank

Continental ContiTech Baxter Auto Group West Gate Bank Garner Industries

Bison Inc.

Cornhusker Bank Lincoln Journal Star Cada, Cada & Jewson inSource Benefits Group

Costco Wholesale

Hudl

Kawasaki Motors Manufacturing Corp.

Security First Bank Black Hills Energy

TMCO, Inc.

CAMPAIGN 10



LINCOLN TOP CAMPAIGNS, CONTD.

Swanson Russell
Mapes Industries, Inc.
DuTeau Chevrolet/Subaru
Pinnacle Bank
Madonna Rehabilitation Hospital
Wells Fargo
HBE LLP
United Way of Lincoln and Lancaster
County
Lancaster County
Foundation for Educational Services
Cline, Williams, Wright, Johnson &
Oldfather
Cooper Foundation

HIGHLIGHTED CAMPAIGNS & PATRONS, GREATER NEBRASKA

AMGL P.C. Central Community College City of Columbus City of Norfolk Columbus Public Schools Corbion, Blair Equitable Bank Evonik, Blair Five Points Bank Flexcon, Columbus Franciscan Healthcare, West Point Fremont Area Association of Retired School Personnel (FAARSP) Global Industries Glur's Tavern, Columbus Grand Island Express/GIX Logistics Grand Island Public Schools

Hastings College Hoos Shelter Insurance Hornady Manufacturing inSourceRx John & Norma Register's Tomorrow's Hope Lexington Regional Health Center Loup River Public Power District Methodist Fremont Health Mid-Nebraska Disposal Nebraska Public Power District Nebraska Truck Center, Grand Island. Hastings & North Platte Northeast Community College Thermo King University of Nebraska at Kearney Valmont, West Point Wayne State College

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**Off going * Incoming

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Autism Action Partnership

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Continued on p. 13

**Off going * Incoming

LEADERSHIP 12

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Nebraska Community Blood Bank

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Crohn's & Colitis Foundation, Nebraska/lowa Chapter

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Jen Gibbs

Midwest Medical/DJO Global Nebraska Kidney Association

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Nebraska Community Blood Bank Nebraska Community Blood Bank

Courtney Glock

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Autism Action Partnership

Trina Shaw

Brain Injury Alliance of Nebraska

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Holiday Express

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**Off going * Incoming

LEADERSHIP 13

CORPORATE SPONSORS & PARTNERS





















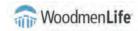








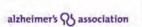






CHAD MEMBER AGENCIES

























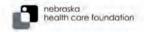






















SPONSORS 14

2021 CHAD HEALTH CHAMPION



The 2021 CHAD Health Champion Award was presented to Heath Boddy, former president and CEO of the Nebraska Health Care Association (NHCA), and a CHAD member agency, Nebraska Health Care Foundation (NHCF). Heath has been an outspoken advocate for CHAD, frequently speaking to groups about CHAD and being a leadership contributor in the Lincoln United Way/CHAD campaign.

In 2020, he issued a personal challenge to the NHCA team—donate more than the previous year and he and his wife, Karma, would add an extra \$500. The team responded by donating more than 10 percent over the previous year, resulting in a team total that was 22 percent over 2019.

During the pandemic, under Boddy's leadership, the NHCA and NHCF partnered to source over 250,000 pieces of PPE for health care facilities across the state. CHAD was a proud partner in these efforts, helping to collect donations of more than 15,000 masks

Heath left NHCA to become Chief Business Development Officer for Vetter Health Services, a nonprofit organization providing services and living options for rehabilitation, independent living, assisted living, and skilled nursing care across Nebraska, Kansas, lowa, Missouri, and Wyoming. They employ over 3300 team members. Boddy has since been promoted to COO.

CHAD is honored to recognize Heath Boddy, 2021 Health Champion!

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Lincoln Office (402) 614-8500

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