



combined health agencies drive



United Way of Lincoln and Lancaster County

THE SALVATION OF THE STATE IS WATCHFULNESS IN THE CITIZEN



100 YEARS OF BEING THERE.

2023 UNITED WAY/CHAD CAMPAIGN BROCHURE

BEING THERE...

Means making sure everyone in our community has the opportunity to thrive.

United Way focuses on the needs in three interconnected areas in our community. These areas are the building blocks to a quality life. By strengthening these three areas together, we are making life better for everyone.



Health

Supported programs in this area work to address and prevent child abuse and domestic violence, as well as youth behavioral health. Additionally, CHAD's network of agencies support community members living with chronic health conditions.



Education

Supported programs in this area address school readiness and school success at all grade levels through early childhood education, mentoring and after school programs.



Financial Stability

Supported programs in this area work to address food insecurity, shelter, financial capability and workforce development.



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YOU CAN BE THERE FOR:



Sonja and her grandson Jorge, who are escaping a situation of domestic violence and need a safe place to stay, along with support to rebuild their lives.



Stella, a fourth grader who has developed severe anxiety after losing her mom to cancer.



Tre, a seventh grader who needs dinner and a place to study before going home where the electricity has been disconnected.

Your donation to the United Way Impact Fund helps all of these individuals and many more!

Thanks to community generosity, we were there for each other in 2022.

LET'S BE THERE FOR EACH OTHER AGAIN THIS YEAR!

5,208

students in United Way funded mentoring programs developed a positive relationship with at least one adult, a key indicator of their future success.

\$644,831

in rental and utility assistance was provided to community members facing economic instability.

40,559

shelter nights were provided to those facing homelessness through United Way funded partners.



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When you donate to the United Way Impact Fund, you are

BEING THERE FOR ALL OF LINCOLN AND LANCASTER COUNTY.

Here is how you can be there for your neighbors your coworkers, your family and friends and those who need it the most.

A \$7 Donation...



- Provides a box of cereal and half gallon of milk to a hungry family
- Provides a hygiene kit and blanket to an individual in the wake of a disaster
- Covers the cost of a GED prep test
- Provides educational information about suicide prevention to a classroom

A \$10 Donation...



- Provides supplies for a group session for youth to learn about managing grief
- Allows access to one week of after school programming for one student
- Provides a monthly bus pass to help a family get to medical and legal appointments
- Covers one monthly support session for families living with chronic health conditions

A \$25 Donation...



- Covers the copay for a prescription medication
- Provides a picture dictionary for a parent learning English
- Provides one day of lunch for an entire early education classroom
- Supports a live educational event about chronic health conditions

A \$50 Donation...



- Assists a family with past-due utility bill
- Provides an hour of therapy for a youth
- Provides a full day of food and shelter for one person
- Provides an hour of case management to an individual living with a chronic health condition



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STABLE. STRONG. SUCCESSFUL.

Providing families the economic supports they need to lead stable, strong, successful lives.

Families are under increasing pressures, and many don't know where to turn for help. When a surprise medical bill or auto repair forces them to make tough choices about how to use their already limited resources, sometimes the stability of the family is at stake.

Stable. Strong. Successful. is an initiative that helps increase connectivity and coordination of supports ensuring that families will have access to much-needed resources and help to stabilize their home life. Along with case management and economic support given at an individual family level, the initiative also looks for any gaps in service, bringing attention and resources to those issues.

By supporting this initiative, you are helping provide case management and flexible funding to help families with unanticipated expenses such as, rent, utilities and transportation needs.

Lead the Way

Join with more than 2,000 of your peers who are already giving to the United Way/CHAD Campaign at a leadership level. Gifts of all sizes are treated with the same level of stewardship— a steadfast commitment to ensuring every dollar donated is used in an effective and responsible way right here in our community.

Leadership Giving Levels	Annual Total	Monthly Gift
Tocqueville Society	\$10,000 or more	\$834 or more
Community Trustees	\$7,500 - \$9,999	\$625 - \$833
Community Builders	\$5,000 - \$7,499	\$417 - \$624
Community Visionaries	\$3,000 - \$4,999	\$250 - \$416
Community Leaders	\$2,500 - \$2,999	\$208 - \$249
Community Developers	\$2,000 - \$2,499	\$167 - \$207
Community Investors	\$1,500 - \$1,999	\$125 - \$166
Community Supporters	\$1,000 - \$1,499	\$83 - \$124
Community Promoters	\$500 - \$999	\$42 - \$82
Emerging Leaders (<i>49 years old and under</i>)	\$500 or more	\$42 or more
Women Leaders in Philanthropy	\$1,000 or more	\$83 or more
Women in Philanthropy	\$500 or more	\$42 or more





ENGAGE. EMPOWER. GRADUATE.

By supporting this initiative, you are providing families the assistance they need to stabilize life at home and giving students the tools they need to reach graduation. Together, Women United (WU) and Emerging Leaders United (ELU) are identifying and addressing the disadvantages that children and families face in local elementary school communities by giving students and their families the opportunity to succeed in school and life regardless of circumstances.

Resources are focused on these key strategies:

Early Childhood Development

Goal: Preparing children for kindergarten

Adult Education

Goal: Teaching both parents and students English

Extended Learning Opportunities

Goal: Enrichment outside of the classroom to enhance development opportunities and reduce summertime grade level loss

Prevention Services

Goal: Reaching out to families in their homes to build safe environments and prevent child entrance into protective services

Family Engagement and Support

Goal: Engaging parents with the school

Mental Health and Family Support

Goal: Address behavioral and emotional barriers to learning through the support of a school-based therapist

Youth Development

Goal: Providing students with strong role models through mentoring relationships to foster educational engagement





WHY BE A PARTNER OF ENGAGE.EMPOWER.GRADUATE.

Aside from making a significant impact on students and their families, supporters of the initiative will receive several valuable benefits.

By joining ELU or WU, you can:

- Participate in ongoing or one-time volunteer opportunities.
- Access special educational programs.
- Attend networking events with other philanthropic leaders.
- Be recognized in the Leadership Giving Registry and on the United Way website.

HOW TO SUPPORT ENGAGE.EMPOWER.GRADUATE.

You can support the initiative by joining Women United or Emerging Leaders United (members are in their 20s, 30s and 40s) by donating at one of these four levels:

- WU/ELU Promoters: minimum annual gift of \$500
- WU/ELU Supporters: minimum annual gift of \$1,000
- WU/ELU Investors: minimum annual gift of \$1,500
- WU/ELU Leaders: minimum annual gift of \$2,500



OUR PARTNER AGENCIES

United Way Partner Agencies

American Red Cross of Southeast Nebraska Chapter
The Arc of Lincoln
Asian Community & Cultural Center
Big Brothers Big Sisters Lincoln
Boys & Girls Clubs of Lincoln/Lancaster County
BraveBe Child Advocacy Center
CASA for Lancaster County
Catholic Social Services of Southern Nebraska
CEDARS Youth Services
Center for People in Need
Community Action Partnership of Lancaster and Saunders Counties
ECHO Collective
Educare of Lincoln
El Centro de las Américas
Family Service Lincoln
Food Bank of Lincoln
Fresh Start
Friendship Home
Good Neighbor Community Center
HopeSpoke
The HUB Central Access Point for Young Adults
League of Human Dignity, Inc.
Legal Aid of Nebraska
Lighthouse
Lincoln Literacy
Lincoln Medical Education Partnership
Lincoln Public Schools - Two Generation Family Literacy Program
Lutheran Family Services of Nebraska, Inc.
LUX Center for the Arts
Malone Community Center
Matt Talbot Kitchen & Outreach
Mourning Hope Grief Center
NeighborWorks Lincoln

Northeast Family Center
People's City Mission
The Salvation Army - Lincoln
St. Monica's Life Changing Recovery for Women
TeamMates Mentoring Program of Lincoln
Voices of Hope
Willard Community Center

CHAD Partner Agencies

The ALS Association
Alzheimer's Association Nebraska Chapter
American Foundation for Suicide Prevention - Nebraska
American Lung Association in Nebraska
Arthritis Foundation Nebraska
Autism Action Partnership
Brain Injury Alliance of Nebraska
Crohn's & Colitis Foundation, Nebraska/Iowa Chapter
Cystic Fibrosis Foundation - Nebraska Chapter
Epilepsy Foundation Nebraska
Heart Heroes, Inc.
JDRF Nebraska - Iowa Chapter
Leukemia & Lymphoma Society - Nebraska Chapter
March of Dimes, Nebraska & Western Iowa Market
National MS Society - Mid America Chapter
Nebraska AIDS Project
Nebraska Chapter of the National Hemophilia Foundation
Nebraska Community Blood Bank
Nebraska Health Care Foundation
Nebraska Hospice and Palliative Care Association
Nebraska Kidney Association
Susan G. Komen® Nebraska
Team Jack Foundation
United Cerebral Palsy of Nebraska



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