









### 2022-2023 ANNUAL REPORT



Connecting
companies and
causes to raise funds
for Nebraska's
leading health
agencies





#### FOR OVER 50 YEARS

As CHAD's first half-century comes to a close, take a moment to think of the major medical advances of the last 50 years:

- Magnetic resonance imaging (MRI)
- · Targeted lung cancer therapy
- · Liquid biopsy for several types of cancer
- · In vitro fertilization
- Disease detection by voice and smell
- · Laser eye surgery
- Immunotherapy
- · Artificial organ replacement

Despite this innovation, chronic illness is still too prevalent. The pandemic's aftermath makes it clear that we all have work to do.

In fact, according to the American Foundation for Suicide Prevention (AFSP), the second leading cause of death among Nebraskans aged 10-44 years is suicide. Having tough discussions with our loved ones is crucial. Scan this code for ideas from AFSP on starting the conversation:



CHAD and all member agencies continue to ensure Nebraskans have access to the best resources and programming available. This empowers so many across the state to improve their well-being and quality of life.

Your eyes may not easily see the suffering caused by chronic illness in your community, but our agencies are engaged with the more than one in three individuals affected every year — and the work they are doing is second to none. We learn this firsthand from Nebraska patients and families as they talk about their battles and victories on the journey to better health in Fremont, Scottsbluff, Norfolk, Hastings and everywhere in between.

For 50 years, you have helped make this possible. As we embark on our next half-century, your continued investment and support is vital. We appreciate your trust in allowing us to be a part of the healthcare continuum in Nebraska. We all need a sense of connection; let's continue that work of reconnection through health in our communities. EVERYONE matters and it takes very little effort to leave people a little better than how you found them.



Jamie Gutierrez State Board Chair



Michelle Grossman President & CEO

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LEADERSHIP ADDRESS

#### MISSION

Connecting companies and causes to raise funds for Nebraska's leading health agencies.

#### VISION

CHAD (Combined Health Agencies Drive) raises funds to support our members' missions. We are relentless in raising awareness and empowering Nebraskans facing chronic disease, disabilities and end-of-life care. Most importantly, we strive to improve their quality of life for the betterment and health of all here in Nebraska.

#### WHAT WE DO

- Promote employee engagement and wellness through workplace partnerships and connect them with health causes they care about most.
- Raise funds for member agencies to expand their reach and resources, including screening, prevention programs and accessible care, education and support channels for patients, caregivers and families, along with advocacy support and research efforts.
- Engage our volunteers, including board members and stakeholders, to affect change in our communities.
- Award Curt Gordon Memorial Foundation grants to our member agencies each year to fund and foster innovative health programs across the state that are vital to member agency constituents and their families.

#### CHAD MEMBER AGENCIES

















































ABOUT CHAD 03

Funds
1.555M
RAISED IN 2022-23

20

HEALTH OF NEBRASKA SPONSORSHIPS AWARDED

7 /

FOUNDATION GRANTS AWARDED \$64.7 MILLION FUNDS RAISED SINCE 1972



OF EVERY DOLLAR SUPPORTED CHAD'S MISSION



our impact

Photo courtesy of Heart Heroes, Inc.

FINANCIALS 04

# 2022-23 funding

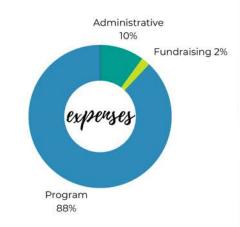
2022-23 income

THE ALS ASSOCIATION—\$47.943 ALZHEIMER'S ASSOCIATION NEBRASKA CHAPTER-\$145,753 AMERICAN LUNG ASSOCIATION IN NEBRASKA-\$50,714 ARTHRITIS FOUNDATION NEBRASKA-\$34,234 **AUTISM ACTION PARTNERSHIP—\$41.019** BRAIN INJURY ALLIANCE OF NEBRASKA-\$26,454 CROHN'S & COLITIS FOUNDATION, NEBRASKA/IOWA CHAPTER-\$40,632 CYSTIC FIBROSIS FOUNDATION - NEBRASKA CHAPTER-\$46,233 EPILEPSY FOUNDATION NEBRASKA-\$13,554 JDRF NEBRASKA-IOWA CHAPTER—\$120.707 LEUKEMIA & LYMPHOMA SOCIETY - NEBRASKA CHAPTER—\$76,300 MARCH OF DIMES, NEBRASKA & WESTERN IOWA MARKET-\$12,728 MUSCULAR DYSTROPHY ASSOCIATION-\$6,993 NATIONAL MS SOCIETY - MID AMERICA CHAPTER-\$44,901 NEBRASKA AIDS PROJECT-\$34,810 NEBRASKA CHAPTER OF THE NATIONAL HEMOPHILIA FOUNDATION—\$18,930 NEBRASKA COMMUNITY BLOOD BANK-\$10,193 NEBRASKA HEALTH CARE FOUNDATION-\$7,554 NEBRASKA HOSPICE AND PALLIATIVE CARE ASSOCIATION—\$27,132 NEBRASKA KIDNEY ASSOCIATION-\$59,243 SUSAN G. KOMEN®-\$32,505 TEAM JACK FOUNDATION—\$47,308 UNITED CEREBRAL PALSY OF NEBRASKA-\$31,335

DESIGNATIONS TO NON-MEMBER AGENCIES—\$60,894 CHAD CURT GORDON MEMORIAL FOUNDATION GRANTS—\$26,990

TOTAL FUNDING: \$1,065,061

NET ASSET BALANCE: \$833,918



Note: American Foundation for Suicide Prevention Nebraska joined in FY 22-23 and Heart Heroes, Inc. joined in FY 23-24 and are not included in FY 22-23 distributions.



Humans are wired for social connection but we've become more isolated over time -U.S. Surgeon General Vivek Murthy

We all know we're supposed to exercise regularly and eat healthy foods; however, the Surgeon General is now warning us about an obviously concerning postpandemic trend of human disconnect directly affecting our mental, physical and emotional health.

**Our solution?** Get involved in something you care about.

The LiVE initiative (Leadership in Volunteer Engagement) connects passionate professionals to volunteer leadership, committee and day-of-event roles with the agencies they really care about. This collaboration between Combined Health Agencies Drive (CHAD) and its 24 statewide member agencies ensures volunteers can easily connect with the agencies that need them.

**The result?** Countless personal and professional connections, made through meaningful experiences in the community.

Please scan the QR code below to learn more and get started!





IMPACT 08

# Curt Gordon Memorial Foundation

CHAD stakeholders are committed to growing the Curt Gordon Memorial Foundation, which fosters the innovation and outreach of our member agencies. This is a separate distribution of funds in addition to the annual campaign dollars. Seven agencies received grants from the Foundation this year. These grants provide vital funds for newly created or expanded programs across the state, resulting in more resources for Nebraskans.



**Nebraska AIDS Project**: Updated and expanded pantry operations and inventory in Lincoln and Kearney to improve client health with access to nutrition and increased case manager communications.



**JDRF Nebraska-Iowa Chapter**: Connected TID patients and families for movie events in Grand Island, Kearney and Norfolk.



**Nebraska Hospice and Palliative Care Association**: Provided training for hospice nurse certification for 30 participants.



**Arthritis Foundation Nebraska**: Supported a juvenile arthritis program, enabling 15 more families to connect with the juvenile arthritis community through a Family Day event.



**Nebraska Health Care Foundation**: Provided behavioral health training for nursing home and assisted living staff, which was simultaneously simulcast in Lincoln, Kearney and Scottsbluff.



**Brain Injury Alliance of Nebraska**: Expanded access to in-person programming in rural Nebraska with five Resource Facilitators across the state.



**United Cerebral Palsy of Nebraska**: Increased access to Therapeutic Listening in five Tech Tool Development Technology libraries in Kearney, Grand Island and Lincoln.

IMPACT 07

## Agency Resources

CHAD member agencies support health and wellness across the state through numerous resources. From advocating at the state and federal levels to investing in critical research aimed at cures, our agencies provide direct support to Nebraskans.



#### Advocacy

All member agency staff and volunteers advocate for their cause on state and national levels.



#### Programming and Education

All agencies excel at providing programming and educational outreach. Virtual outreach ensures all Nebraskans can access the resources they need.



#### Support Networks

23 agencies offer robust support networks in Nebraska, including hybrid platforms to connect those who are homebound.



#### Patient and Family Assistance

19 agencies offer financial assistance programs to patients and their families to offset medical costs.



#### Camps and Family Events

9 agencies host children and families at camp events to empower, build a sense of community and enable lifelong learning and friendships.



#### Vital Research

18 agencies fund, participate in and secure better screenings, treatments, prevention and outcomes to reach a goal of cure.

RESOURCES 08

#### Advocacy

**American Foundation for Suicide Prevention Nebraska** focuses on advancing public policies that will save lives at the federal and local levels. It was part of the effort to establish the nationwide 988 Suicide and Crisis Lifeline.

**Brain Injury Alliance of Nebraska** advocates for the brain injury community at the state government level by following legislative proceedings and speaking either for or against bills as they benefit individuals affected by brain injury.

## Programming and Education

Over 200 people talked to an **American Lung Association in Nebraska** Lung HelpLine expert, including nurses, respiratory therapists and tobacco treatment specialists.

The **Nebraska Chapter of the National Hemophilia Foundation** served over 75 families through expanded programming to underserved populations.

#### Support Networks

**Brain Injury Alliance of Nebraska's** specialists have helped 1,000+ clients through support teams that offer resources and referral services.

80% of **Nebraska hospices** participated in the We Honor Veterans campaign. Nebraska Hospice-Veteran Partnership provided 430 pins for use in dying veterans' pinning ceremonies.

## Patient and Family Assistance

The **Leukemia and Lymphoma Society – Nebraska Chapter** provided \$517,585 in co-pay and travel assistance to 263 Nebraska patients.

The **National MS Society, Mid-America Chapter's** Navigator Program provided assistance to 177 constituents in Nebraska, including \$80,072 in direct financial assistance.

#### Camps and Family Events

Over 40 patients and family members attended a Camp Oasis/My IBD event held by **Chron's & Colitis Foundation, Nebraska/Iowa Chapter.** 

**Heart Heroes, Inc.** served over 500 families through family support events, in-patient support and Camp Brave Heart.

#### Vital Research

**JDRF Nebraska-lowa Chapter** supported research for the recently approved TZield, which delays the onset of disease in at-risk individuals.

**Team Jack Foundation** pledged an additional \$5 million to the Childhood Brain Tumor Program at UNMC and Children's Hospital and Medical Center.

RESOURCES 09

#### 2022-23 TOP CAMPAIGNS

**OMAHA TOP CAMPAIGNS** 

Contract campaign with United Way of the Midlands in Douglas, Sarpy and Pottawattamie counties

Union Pacific Railroad

**FNBO** 

Valmont Industries, Inc.

Tenaska Inc.

Blue Cross and Blue Shield of

Nebraska

Lozier Corporation

Mutual of Omaha Insurance

Company

Physicians Mutual Insurance

Company

HDR, Inc.

Omaha Public Power District

Werner Enterprises

Ag Processing, Inc.

The Scoular Company

Conagra Brands

Nebraska Medicine

Deloitte LLP

Lincoln Financial Group

Zachry Engineering

KPMG LLP

Lindsay Corporation

Kellogg Company

Northern Natural Gas Company

National Indemnity Company

Kutak Rock LLP

Security National Bank of Omaha

NRG Media

American National Bank

Methodist Health System

U.S. Bank

Scheels All Sports

Children's Hospital & Medical

Center

Pacific Life Insurance Company

QuikTrip Corporation

Wells Fargo

University of Nebraska Medical

Center

Koley Jessen P.C., LLO

Central States Health & Life Co. of

Omaha

Omaha World-Herald

**KETV** Omaha

Woodmen of the World Life

Insurance Society

Bank of America

AAA Life Insurance Company

Barnhart Press

iHeart Media

Creighton University

Millard Public Schools

Lamson, Dugan & Murray LLP

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Cobalt Credit Union

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**Election Software Systems** 

Central States Indemnity Co. of

Omaha

Farm Credit Services of America

Viterra US

B.P. Canada Energy Marketing

Corp.

City of Omaha

Federal Reserve Bank of Kansas

City

Hub International

Holland Basham Architects

**RSM Service Group** 

AT&T

Nelnet

Black Hills Corporation

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CHI Health

MidAmerican Energy Corporation

**DLR Group** 

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Wabtec Corporation

Lamp Rynearson

TD2 Engineering & Surveying

Pitney Bowes Presort Services

Douglas Omaha Technology

Commission

Heartland Family Services

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Visiting Nurses Association

Schemmer

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Inc.

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University of Nebraska at Omaha

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CHAD (Combined Health

Agencies Drive)

#### LINCOLN TOP CAMPAIGNS

Full partnership with United Way of Lincoln and Lancaster County

Union Bank & Trust

Nelnet

Ameritas

University of Nebraska-Lincoln

**Duncan Aviation** 

Assurity

NEBCO, Inc.

SCHEELS

Bryan Health

Zoetis

Lincoln Public Schools

Lincoln Electric System

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Farmers Mutual of Nebraska

Olsson

Hudl

City of Lincoln

City

ALLO BNSF Railway

Bison, Inc.

Forvis

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Nationwide

Continental ContiTech

Garner Industries

FNBO

Costco Wholesale

West Gate Bank

inSOURCE Benefits Group

Cooper Foundation

Kawasaki Motors Manufacturing

Corn

Security First Bank

First Interstate Bank

Black Hills Energy DuTeau Chevrolet/Subaru

Baxter Auto Group

CAMPAIGN 10



GIX Logistics/Grand Island Express

Glur's Tavern - Columbus

Hastings Public Schools

Hornady Manufacturing

John & Norma Register's

Lakeview Community Schools

Loup River Public Power District

Nebraska Public Power District

Northeast Community College

University of Nebraska at Kearney

Lexington Regional Medical

Methodist Fremont Health

Nebraska Truck Center

Northwest Public Schools

Ray Brown and Associates

Tomorrow's Hope

Center

Thermo King

Home Federal Bank

Grand Island Public Schools

Fremont Moo

Hastings College

#### LINCOLN TOP CAMPAIGNS, CONT.

Pinnacle Bank Lincoln Journal Star Madonna Rehabilitation Hospital Cada Cada & Jewson TMCO, Inc. Cornhusker Bank HBE LLP Lincoln Community Foundation Foundation For Educational Services Cline, Williams, Wright, Johnson & Oldfather United Way of Lincoln and Lancaster County NRC Health Eakes Office Solutions Landscapes Unlimited, LLC

**GREATEST OF GREATER NEBRASKA CAMPAIGNS & PATRONS** AGI-MFS York/Stormor AMGL, P.C. Aseracare Bosselman Energy Central Community College -Columbus, Grand Island & Hastings City of Columbus City of Grand Island City of Hastings City of Norfolk Countryman Associates Corbion - Blair Equitable Bank Essential Personnel Evonik - Blair First National Bank Five Points Bank Franciscan Healthcare - West Point

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Wayne State College

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\*\*Outgoing \* Incoming

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\*\*Outgoing \* Incoming

LEADERSHIP 12

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American Foundation for Suicide Prevention Nebraska

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#### Shannon Standage\*

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Right at Home

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Brain Injury Alliance of Nebraska

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#### **Lexie Wiseman\***

Educational Service Unit #10 Heart Heroes, Inc.

#### Campaign Chairs Jason and Lori Hansen

North Platte
Brain Injury Alliance of Nebraska

\*\*Outgoing \* Incoming

LEADERSHIP 13



#### Blue Cross and Blue Shield of Nebraska supports CHAD through Health of Nebraska Sponsorship

For more than 80 years, Blue Cross and Blue Shield of Nebraska (BCBSNE) has offered security and stability to its members faced with medical expenses. Through its Health of Nebraska initiative, BCBSNE seeks to support programs that address social determinants of health and health equity.

Thanks to BCBSNE's support, **9,811 Nebraskans (and counting!)** were directly impacted by this sponsorship over the last year. This annual funding helped to create or expand direct programming with **seven** member agencies. Additionally, **11** member agencies received support for their signature events across the state, raising over **\$1.4 million** for critical programming, resources and medical research. **Four** more agency recipients were awarded funding for their respective missions and general operating support.

BCBSNE's investment through the Health of Nebraska sponsorship continues to affect real change with patients, their families and communities across the state, all while supporting the missions of CHAD and the member health agencies.

#### **CORPORATE SPONSORS & PARTNERS**







































SPONSORS 14

# PARTNER in health award

Since 1939, Blue Cross and Blue Shield of Nebraska (BCBSNE) has called the great Cornhusker State home. Its members and employees have lived, worked and played here for more than 80 years.

Its employee engagement is second to none! Diversity, equity, inclusion, well-being and community involvement are hallmarks of the organization's culture. In the release of their 2022 Community Investment and Social Impact report, BCBSNE found the percentage of employees who believes the company values diversity and inclusion has increased steadily from 85% in 2020 to 93% in 2023.

For more than 30 years, BCBSNE has raised funds for United Way of the Midlands (with which CHAD has a contractual agreement), and its employees actively participate in their annual Day of Action and Day of Caring volunteer opportunities. Since 2020, in collaboration with YMCAs across the state, BCBSNE has held annual no-cost flu shot clinics, providing over 10,000 vaccinations to Nebraskans each year. They proudly support students and teachers across the state through grants for physical education departments, sponsorship of vision and hearing screenings, a partnership with the University of Nebraska, an annual school supply drive and more. These are just a few examples of BCBSNE's longstanding commitment to the health and well-being of all Nebraskans.



PARTNER IN HEALTH



Grand Island (308) 398-0127

Omaha and Lincoln (402) 614-8500

www.chadnebraska.org @CHADNebraska



#### **CHAD STAFF**

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Mark Feit Lincoln Director mfeit@chadnebraska.org

Cyndi Focht Administrative Assistant cfocht@chadnebraska.org

Remember CHAD in your charitable estate planning to ensure the gift of health through agencies that have been close to your heart throughout your life span.















1972 1979 1989 1999 2005 **2013** 2019