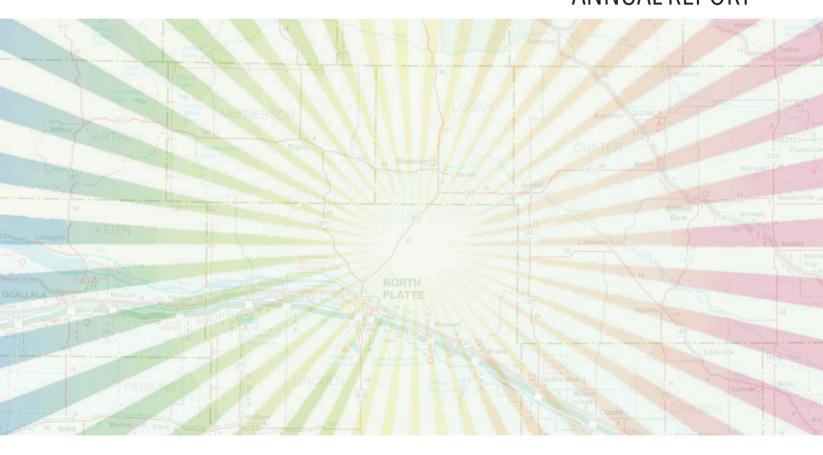


2019-2020 ANNUAL REPORT





Local impact. Felt statewide.

TOGETHER, LIKE NEVER BEFORE

Our communities—including the chronically ill and their loved ones—were tested this year like never before.

Through the pandemic, we have gained a better understanding of what those with chronic illness may experience on a regular basis: the strain of isolation, ever-changing health protocols and an unpredictable future.

Despite the uncertainty, one thing is clear: We will all emerge stronger together.

We continue to witness and be inspired by acts of generosity seen in every single dollar donated during these stressful times. With your support, we are confident we can continue to help strengthen our family, friends and communities.

To meet the changing needs of our donors, CHAD has implemented virtual fundrasing tools so campaigns can be conducted entirely online, if desired. Our member charities have also pivoted to meet new needs, offering virtual camps, support groups and conferences.

As we progress toward the future of our organization in the most health-stressed situation we have faced in recent history, we remain grounded in our core values to accomplish our mission—funding charities and changing lives. Please support our charities as we work together to build a better, stronger and healthier Nebraska.





Mike Wade State Board Chair

Michelle Grossman President and CEO



\$1.53M

RAISED THIS YEAR BY AND FOR NEBRASKANS, DESPITE THE CHALLENGING TIMES

ABOUT CHAD

CHAD (Combined Health Agencies Drive) is a donordesignation driven organization that has been raising funds for Nebraska's premier health charities since 1972.

As a unique, Nebraska-based organization, we make sure our 21 member charities are impacting communities across the state. Through generous donors, we raise funds statewide to help support our members' missions, allowing them to:

- Provide programs to those affected by health conditions, disabilities and end-of-life issues
- Fund education and prevention programs in our communities
- Support advocacy and medical research efforts

MISSION AND VISION

Our mission is simple: Funding charities. Changing lives.

In accordance with our vision, we are raising awareness and improving lives for those facing chronic disease, disabilities and end-of-life issues. Most importantly, we connect people with health charities they are passionate about and give meaning and purpose to our supporters.

WHAT WE DO

More than ever, Nebraskans need care and support from local sources. To ensure it remains available, we:

- Promote employee engagement and wellness through workplace partnerships that connect people with the health causes they care about
- Engage our volunteers, including board members and stakeholders, to take action in our communities
- Award the annual CHAD Curt Gordon Memorial Foundation grants to our member charities to fund direct support for health programs whose impact is vital to individuals and the community
- Raise funds for member charities and grow charity impact

Mollie Kubicka from Juniata has Type 1 Diabetes and is involved with JDRF International—Nebraska and Iowa Chapter



CHAD 2019-2020 AT A GLANCE

| ONE | MISSION: FUNDING CHARITIES. CHANGING LIVES. |
|---------|--|
| \$1.53M | FUNDS RAISED IN 2019-2020 |
| 21 | MEMBER HEALTH CHARITIES RECEIVED FUNDING |
| 90¢ | OF EVERY DOLLAR RAISED SUPPORTED CHAD'S MISSION |
| 100% | OF DONOR-DESIGNATED DOLLARS GO DIRECTLY TO FULL-MEMBER CHARITIES |
| \$59.7M | FUNDS RAISED SINCE 1972 |



2019-20 FUNDING

TOTAL DISTRIBUTIONS: \$995,890

| The ALS Association Mid-America Chapter | \$46,936 |
|--|-----------|
| Alzheimer's Association Nebraska Chapter | \$172,496 |
| American Lung Association in Nebraska | \$29,299 |
| Arthritis Foundation Nebraska | \$37,238 |
| Autism Action Partnership | \$24,575 |
| Brain Injury Alliance of Nebraska | \$16,084 |
| Crohn's & Colitis Foundation, Nebraska/Iowa Chapter | \$32,127 |
| Cystic Fibrosis Foundation—Nebraska Chapter | \$40,575 |
| JDRF International—Nebraska and Iowa Chapter | \$119,967 |
| Leukemia & Lymphoma Society—Nebraska Chapter | \$52,443 |
| March of Dimes, Nebraska & Western Iowa Market | \$26,176 |
| Muscular Dystrophy Association of Nebraska | \$15,793 |
| National MS Society—Mid America Chapter | \$53,894 |
| Nebraska AIDS Project | \$23,438 |
| Nebraska Chapter of the National Hemophilia Foundation | \$3,559 |
| Nebraska Community Blood Bank | \$6,944 |
| Nebraska Hospice and Palliative Care Association | \$25,865 |
| Nebraska Kidney Association | \$39,636 |
| Susan G. Komen® Great Plains | \$47,856 |
| Team Jack Foundation | \$51,048 |
| United Cerebral Palsy of Nebraska | \$10,150 |
| | |
| Donor designations non-member charities | \$91, 021 |
| Paid directly to charities | \$4,670 |
| CHAD Curt Gordon Memorial Foundation grants | \$24,100 |
| | |

CHAD MEMBER CHARITIES



FUNDING CHARITIES

Generous donations fund vital programs and services across the state



Donations are a lifeline to our member agencies as they provide critical care and resources to families and individuals suffering from chronic conditions—many of whom are disproportionately impacted by COVID-19 and need more support than ever.

MICHELLE GROSSMAN, CHAD PRESIDENT AND CEO



ADVOCACY

Charity staff and volunteers advocate on state and national levels for those affected by chronic disease, disabilities and end-of-life issues. They advocate for increased funding of research, treatment and support. **Eighteen CHAD** charities advocate.

EDUCATION

After a diagnosis, it's important to have access to information in order to learn more and make decisions on next steps. Member charities provide information through conferences, helplines, online resources, volunteer outreach and more. **All CHAD**

charities provide education.



EQUIPMENT LOAN/ADAPTATIONS

Member charities offer equipment loans and adaptations for those affected by chronic conditions and disabilities. Equipment loans and adaptations can improve quality of life. Three CHAD charities provide loans and adaptations.

CURT GORDON MEMORIAL FOUNDATION GRANTS

- Autism Action Partnership: \$3,000 for a Circle of Friends program in 10 schools
- Arthritis Foundation Nebraska: \$1,750 to send kids to JA summer camp
- Brain Injury Alliance of Nebraska: \$3,100 to expand Unmasking Brain Injury statewide exhibit
- Crohn's and Colitis Foundation, Nebraska/Iowa Chapter: \$1,250 for summer camp scholarships
- JDRF International—Nebraska and Iowa Chapter: \$2,500 for Movie Night in North Platte
- Nebraska Chapter of the National Hemophilia Foundation: \$2,500 for teen program expansion

- **Nebraska AIDS Project:** \$5,000 to expand PrEP to Kearney
- Nebraska Hospice and Palliative Care Association: \$3,500 to fund continuing education hours at its 2020 conference
- Muscular Dystrophy Association of Nebraska: \$1,500 to help fund scholarships to send kids to MDA camp

Distributions made from the Curt Gordon Memorial Foundation endowment fund are generated by funds from donors—above and beyond the annual workplace campaigns—across the state.



SUMMER CAMPS

Children affected by chronic disease can attend summer camps to learn about conditions and ways to thrive. They also meet peers who share their experience. Many camps shifted to an online version this year. Seven CHAD charities provide summer camps. **SUPPORT GROUPS**

Support groups are offered for those affected by chronic disease or disability and for caregivers. This year, the pandemic required many of our charities to pivot to offering online support groups and meetings. Fourteen CHAD charities provide support groups. **VITAL PROGRAMMING**

All charities offer support that is tailored to the needs of the people they serve. In addition to support listed on this page, charities offer programs like family and patient networking opportunities, online forums and more. All 21 CHAD charities provide vital programming.

2019-20 TOP CAMPAIGNS

OMAHATOP CAMPAIGNS

Contract campaign with United Way of the Midlands in Douglas, Sarpy and Pottawattamie Counties

Union Pacific Railroad First National Bank of Omaha Valmont Industries, Inc. Blue Cross & Blue Shield of Nebraska Mutual of Omaha Insurance Company Lozier Corporation Kiewit Corporation Tenaska Inc. HDR, Inc. Physicians Mutual Insurance Wells Fargo Conagra Brands Omaha Public Power District Ag Processing, Inc. LFG (Lincoln National Corporation) Nebraska Medicine Nebraska Furniture Mart, Inc. UPS Werner Enterprises Kellogg Company Deloitte LLP U.S. Bank Northern Natural Gas Company The Scoular Company University of Neb. Medical Center Metropolitan Utilities District Kutak Rock LLP Scheels All Sports Omaha World-Herald Company Methodist Health System Tyson Foods, Inc. Children's Hospital & Medical Center Security National Bank of Omaha Zachry Engineering Lindsay Corporation

C&A Industries QuikTrip Corporation Target Corporation Pacific Life Insurance Company TSYS Merchant Solutions Creighton University Central States Health & Life Co. of Omaha The Harry A. Koch Company Burlington Capital Nelnet Woodmen of the World Life Insurance Society AAA Life Insurance Company Sirius Computer Solutions SilverStone Group First Data Millard Public Schools Koley Jessen P.C., LLO American National Bank IPG Shared Services Baker's Supermarkets KPMG LLP Baxter Auto Group Eaton RSM Co. Great Western Bank Midwest Laboratories, Inc. Black Hills Corporation National Indemnity Company Nebraska Total Care Bank of America B.P. Canada Energy Marketing Corp. Cobalt Credit Union Central States Indemnity Company of Omaha NP Dodge Company Greater Omaha Chamber McCarthy Capital Election Systems & Software, Inc.



Visiting Nurse Association Union Bank & Trust JBS USA MidAmerican Energy ACCESSbank Pitney Bowes Presort Services Cummins Sales & Service Enterprise Rent-A-Car Lockton Holland Basham Architects DLR Group University of Nebraska at Omaha Farmers National Company Fraser Stryker PC LLO Lamson Dugan and Murray LLP Omaha Public Schools Bank of the West CenturyLink Schemmer Aetna Alvine Engineering EMG Federal Reserve Bank of Kansas City TD Ameritrade Holding Corporation **BKD CPAs & Advisors** CHAD Nebraska **Omaha** Gives!

LINCOLN TOP CAMPAIGNS

Full partnership with United Way of Lincoln and Lancaster County

Nelnet Ameritas Union Bank & Trust University of Nebraska - Lincoln State of Nebraska Duncan Aviation

> **100%** OF CAMPAIGNS HAVE ACCESS TO SPEAKERS LIKE NEBRASKA AIDS PROJECT'S JUDY SANDEEN (LEFT, AT NEBRASKA TRUCK CENTER, HASTINGS)



LINCOLN TOP CAMPAIGNS, CONT'D.

Wells Fargo Assurity NEBCO, Inc. City of Lincoln Lincoln Public Schools Bryan Health SCHEELS TMCO, Inc. Lincoln Electric System U.S. Bank Crete Carrier Corporation Zoetis **BNSF** Railway Olsson Garner Industries Farmers Mutual of Nebraska UNICO Group Nationwide Black Hills Energy West Gate Bank Bison Inc. First National Bank Continental ContiTech Cornhusker Bank Madonna Rehabilitation Hospital BKD, LLP Lincoln Journal Star Kawasaki Motors Manufacturing Corp. Cada, Cada & Jewson Merrill Lynch & Company, Inc. Swanson Russell Security First Bank Lancaster County Pinnacle Bank DuTeau Chevrolet/Subaru UPS EducationQuest Foundation/Foundation For Educational Services/National Student Loan Program Target Stores Eakes Office Solutions Schneider Electric Fiserv United Way of Lincoln and Lancaster County Computer Services, Inc. Cline, Williams, Wright, Johnson & Oldfather

GREATER NEBRASKATOP CAMPAIGNS

Independent campaign—no United Way contracts in area

Blair Community Schools Cargill, Blair Central Community College, Columbus City and Utilities of Hastings, Hastings City of Columbus City of Norfolk Columbus Public Schools Corbion, Blair CP Physical Therapy, Fremont Equitable Bank, Grand Island Evonik, Blair First National Bank, Kearney First National Bank, Grand Island Five Points Bank, Grand Island Franciscan Care, West Point Freeman Public Schools, Adams Fremont Area Association of Retired School Personnel Fremont Public Schools Global Industries, Grand Island Grand Island Express and Logistics, Grand Island Grand Island Public Schools, Grand Island Home Federal Bank, Grand Island Hornady Manufacturing, Grand Island Jelinek Ace Hardware and Garden Center Lakeview Community Schools, Columbus Lexington Regional Health Center, Lexington Loup River Public Power District, Columbus Lutz, Grand Island Methodist Fremont Health Nebraska City Utilities Nebraska Public Power District, Columbus Nebraska Truck Center, Grand Island, Hastings & North Platte Northeast Community College, Norfolk Register Law, Fremont Thermo King, Hastings Valmont, West Point Wayne State College Wooden Windmill, Fremont

Kaylee Meyer, a member of the 2020 All-American dance team at Midlands University, found hope in a local support group for Crohn's and Colitis Foundation, Nebraska/Iowa Chapter

CHANGING LIVES

Nebraskans share how CHAD and its member charities have impacted their lives



CHAD is the one and only organization that works together with, and for, several charities in our community. Each of these charities are helping so many individuals with their challenges in life, my daughter's specifically being nephrotic syndrome. It provides a bit of comfort knowing the patients and their families are not battling this alone. CHAD provides resources and raises funds for several vital health charities. It has been an honor speaking for them.

JAMIE WARRINGTON, KEARNEY



I am a 16-year breast cancer survivor and have served as a board member for CHAD. As a volunteer for Susan G. Komen® Great Plains, one of the 21 charities

that CHAD supports, I was instrumental in launching the Nebraska Breast Cancer Awareness license plate, which promotes awareness and early detection across Nebraska. CHAD's generous support has helped Susan G. Komen® Great Plains continue these efforts, as well as fund breast health education, aid to women with breast cancer and research toward finding a cure—a cause that has become very important to me.

LINDA MCGILL, FRIEND



I have friends and family that have benefitted from at least 12 of CHAD'S member charities. My son has Crohn's disease and I joined the Crohn's and Colitis Foundation

as a board member 15 years ago, when I served as a past president and community volunteer. I have witnessed the generosity of CHAD when they approved grants to the Crohn's and Colitis Foundation, which allowed children with Crohn's disease and Ulcerative Colitis to attend Camp Oasis, a special camp that brings together children with similar health issues.

JANEANE WHITNEY , OMAHA

GIVING HOPE, ONE MASK AT A TIME

CHAD was proud to join an effort to collect face masks for Nebraska's health care workers during the COVID-19 crisis.

The drive, organized by the Nebraska Health Care Association, aimed to collect a total of 5,000 cloth face masks. By the end of July, 6,867 masks had been collected and more were being accepted.

"We have been touched by the generosity of so many people who have made masks and brought them to our Omaha office," said CHAD President and CEO Michelle Grossman. "It's been an honor to be part of this initiative."

In addition to collecting face masks, the Nebraska Health Care Association—of which CHAD charity, Nebraska Hospice and Palliative Care Association, is a member—shipped face shields and distributed hand sanitizer in its COVID-19 relief efforts.

Grossman said nonprofits have played a key role in supporting vulnerable Nebraskans during the pandemic.

"From providing online support groups for people with chronic health issues to safely collecting blood donations in a time of urgent need, our member charities have done vital work to keep Nebraskans healthy."

Grossman remains optimistic about the future of Nebraska's communities.

"There's no doubt we're facing real challenges, but Nebraskans continue to show their generosity and care by donating to our member charities, not to mention making and donating thousands of face masks to support health care workers across the state."



I have been very blessed, never requiring services from CHAD's 21 kindhearted health charities, until March 20, 2016. A beautiful day for a

motorcycle ride...until it wasn't. A 16-yearold turned into my bike, tumbling me onto the grassy right-of-way. Damage to my leg was so severe that it had to be amputated. Thank goodness the Nebraska Community Blood Bank (NCBB) had an ample supply. I needed blood donations of 23 people to stay alive. I owe my life to NCBB, served by CHAD.



CHAD has been an important part of my 26year journey with Multiple Sclerosis. CHAD was instrumental in providing me with education

and resources to learn about my disease process before the days of Google. I have had the privilege to serve as a board member and also campaign co-chair with my husband, Kent. Raising awareness for the 21 health charities CHAD supports has been very rewarding to us! We have personally and professionally seen the many benefits these charities provide to our community members.

DALE JOHNSON, LINCOLN

ADRIENNE REDWINE, GRAND ISLAND

BOARDS OF DIRECTORS

Our three boards are comprised of business leaders from across the state. Each member charity has a representative on each board. The State Board of Directors serves as the governing board for CHAD. The Lincoln and West Central Boards provide leadership in campaign efforts in these areas.

STATE BOARD EXECUTIVE COMMITTEE

Mike Wade, Chair Physicians Mutual Insurance Co. Finance Committee

Jamie Gutierrez, Chair Elect* Midwest Maintenance

Teresa Layton, Immediate Past Chair Great Western Bank

Ralph Dovali, Treasurer** Hancock & Dana, PC Finance Committee

Stephanie Vanicek, Treasurer* Hancock & Dana, PC Finance Committee

Katie Love, Secretary Mutual of Omaha Finance Committee

JoAnn Abt First National Bank of Omaha Michael Demman Demman Consulting, LLC

David Gilinsky Bergman Incentives

Larry Guenther JP Morgan Chase *Alzheimer's Association, Nebraska Chapter* Finance Committee

Thomas Macy Nebraska Medicine

Steve Patterson Nelson Van Denburg & Campbell

Amber Preston Baird Holm LLP

Jim Schelble Werner Enterprises

Loren Steenson**

BOARD MEMBERS

Scot Adams* Independent Consultant Brain Injury Alliance of Nebraska

Jane Beerman* Nebraska Health Information Initiative

Sharon Brodkey Lutheran Family Services Dave Bushey Marcotte

Karen Carson Fat Brain Toys *Team Jack Foundation*

Martie Cordaro Omaha Storm Chasers The ALS Association Mid-America Chapter

Krysti Cunningham* Security National Bank JDRF International—Nebraska and Iona Chapter

Todd DeFreece CHI – Creighton University Medical Center March of Dimes, Nebraska & Western Iowa Market

Ellen DiSalvo Nebraska Community Blood Bank

Carla DeVelder* PayPal, Inc. Nebraska AIDS Project

Drew Fossum Tenaska, Inc.

Cale Furstenberg TierPoint *Cystic Fibrosis Foundation - Nebraska Chapter*

Gary George Hospice House—Josie Harper Residence Nebraska Hospice and Palliative Care Association

**Outgoing * Incoming

21 CHARITIES (ALL) ARE REPRESENTATED BY VOLUNTEER MEMBERS ON THE BOARDS OF DIRECTORS





Dawn Gonzales Centris Federal Credit Union Susan G. Komen® Great Plains

Kerry Heinrich WoodmenLife *Nebraska Kidney Association*

Anisa Hoie Children's Hospital & Medical Center Leukemia & Lymphoma Society – Nebraska Chapter

Carrie Keene Nebraska Dept. of Labor-Grand Island Career Center West Central Board Representative

Brian Kruse Douglas County Election Commission

Tim Langdon United Healthcare

Kathy Nellor Blue Cross Blue Shield of Nebraska American Lung Association in Nebraska

Sheila Odom Eakes Office Solutions Lincoln Board Representative

Bob Orchard Gatsby

Lindsay Patt Prairie Health Ventures

Vince Pille Security National Bank of Omaha

Greg Porter Northern Natural Gas Co.

Dr. Stan Radio** University of Nebraska Medical Center JDRF International—Nebraska and Iona Chapter Honorable Merv Riepe Finance Committee

Carlo Rinaldi* New York Life Insurance Arthritis Foundation Nebraska

Sharon Royers** Brain Injury Alliance of Nebraska

Craig Sall First National Wealth Management Finance Committee

Peter Senior* Galaska Painting and Flooring Nebraska Chapter of the National Hemophilia Foundation

M. John Steier Candor Properties Management Group *United Cerebral Palsy of Nebraska*

Franklin Thompson** University of Nebraska, College of Education

Dr. Maureen Tierney Creighton University School of Medicine and CHI Health *Autism Action Partnership*

Chris Tooker** Harrison Financial Services *Arthritis Foundation Nebraska* Finance Committee

Dr. Nizar Wehbi University of Nebraska Medical Center

Janeane Whitney U.P. Connection Federal Credit Union Crohn's & Colitis Foundation, Nebraska/Iowa Chapter

> Continued on page 14 **Outgoing * Incoming

Breast cancer survivor Angela Estrada (center, with three of her children) participated in YMCA's LIVESTRONG program, which receives financial support from Susan G. Komen® Great Plains' donors

14 | Leadership

LINCOLN BOARD

Sheila Odom, Chair Eakes Office Solutions Susan G. Komen® Great Plains**

Scott McLain, Vice-Chair* Garner Industries

Russel Sebek, Immediate Past Chair Great Western Bank

Nancy Biggs Alzheimer's Association Nebraska Chapter

Dr. Bob Bleicher HoriSun Hospice *Nebraska Hospice and Palliative Care Association*

Tammie Burns Duncan Aviation Leukemia & Lymphoma Society –Nebraska Chapter

Jim Cada Cada, Cada, Hoffman & Jewson *United Cerebral Palsy of Nebraska*

Karen Daneu** Susan G. Komen Great Plains Member Charity Representative

Bridget Fargen** 10/11 *Team Jack Foundation*

Barry Gates** U.S. Bank National MS Society - Mid America Chapter

John Gessert Union Bank & Trust Crobn's & Colitis Foundation, Nebraska/Iowa Chapter

Linda Gill* Susan G. Komen Great Plains

Priscilla Henkelmann

Brent Koster* Nebraska AIDS Project Member Charity Representative

Dr. Andrew Lepinski Urology, P.C. *Autism Action Partnership* **Chris Linville** Alpha Media

Charlie Meyer** Lincoln Saltdogs Nebraska Kidney Association

Colleen Mueller South Lincoln Dermatology Clinic March of Dimes, Nebraska and Western Iowa Market

Bryan Robertson U.S. Bank Wealth Management

Linda Robinson Rutz Muscular Dystrophy Association of Nebraska

Jan Sheridan Union Bank & Trust JDRF International—Nebraska and Southwest Iowa Chapter

Suzanne Sughroue Madonna Foundation Brain Injury Alliance of Nebraska

Diane Temme TMCO, Inc. *Nebraska Community Blood Bank*

WEST CENTRAL BOARD

Carrie Keene, Chair Nebraska Dept. of Labor JDRF International—Nebraska and Iowa Chapter

Dale Gibbs Nebraska Chapter of the Nebraska Chapter of the National Hemophilia Foundation

Jen Gibbs Midwest Medical/DJO Global Nebraska Kidney Association

Linda Gill** Susan G. Komen Great Plains

Kelly Gillaspie Nebraska Community Blood Bank.

Roxann Holiday* Central Community College Hastings Campus **Chris Korte** Five Points Bank - Grand Island

Courtney Lierman* Grand Island Chamber of Commerce

Lindsey Marshall Miles Goodwill Industries

Judy Sandeen Nebraska AIDS Project

Dr. Ken Shaffer HelpCare Clinic *Autism Action Partnership*

Carole Urbom Holiday Express United Cerebral Palsy of Nebraska

Mary Walsh-Sterup Grand Island Physical Therapy *Team Jack Foundation*

Steve Stauffer** Campaign Chair

STATE LEADERSHIP COUNCIL

The State Leadership Council is CHAD's effort to broaden its statewide base of volunteers.

Matt Gotschall Central Community College

Dan Granatowicz Continental Contitech Norfolk

Robert Paulsen Valmont Industries Coatings West Point Galvanizing West Point

Tom Reilly Midlands University Fremont

Myron Sikora Fremont Public Schools Fremont

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Nebraska



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MEDICA® FOUNDATION

CHAD Nebraska

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Lincoln Office 215 Centennial Mall S, Suite 509

State Office (Omaha) 212 S. 74th Street, Suite 205 (402) 614-8500

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Cyndi Focht Administrative Assistant cfocht@chadnebraska.org

Charlene Gorum Office Assistant National Able Network Grant

OF CHAD AND Health Agencies Statewide

PROUD SUPPORTER

Whatever life brings, we're

THERE WITH YOU

Carry the card that carries you through at **NebraskaBlue.com**

