



## **Leadership & Volunteer Opportunities**

**Got questions? Interested? Call/text/email Shonda at CHAD**

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**Agency: Nebraska Community Blood Bank**

**Address: 100 N. 84<sup>th</sup> Street**

### **Advisory Board for Lincoln and Omaha Areas**

#### Overview

The Board leadership of NCBB and Management sees the Local Board as a strategic tool to help the organization survive and thrive in today's fast-paced, highly competitive marketplace. The Local Board is composed of community representatives who shall have the continuing responsibility to promote, support and advance the Local Division's blood center activities, and provide input and strong community connections. The Local Board serves as the "advocacy arm" of Innovative Blood Resources in its local form – NCBB and MBC.

#### Purpose

The Local Boards provide:

- Community connections
- Blood donation advocacy
- Feedback as to the effectiveness of public relations and marketing efforts including campaigns, blood drives, ads and media coverage - first-hand advice from each individual's perspective
- Advocacy of the Local Division's blood center activities to the communities
- Education for interested parties outside the organization as to the how, what and why NCBB exists
- Promotion of local provider (hospital) relations
- Advice and input to the Board of Directors with respect to local community needs and opportunities, and execution and development of local strategies.

The terms of service for members of the Local Board shall be three (3) years.

### Meetings and Function

The Local Board shall meet at least quarterly. Minutes of each meeting will be kept. Copies will be mailed to the Local Board members, the President of the NCBB Division and the Chair of the Board of Directors of the Company. Virtual options will be made available upon request.

### Expectations

- Attend Local Blood Center events. Members are invited to several events throughout the year. Open doors for NCBB to maintain and expand community partnerships.
- Bring and share your talents and abilities.
- Support the visibility and build awareness of NCBB.
- Recruit additional Local Board members, as needed.

## **General Volunteerism Opportunities**

Canteen Supervision

Hospital Service Drivers

Thank You Note Writers (Can be done from home)